Enterprise-Scale Machine Learning with IBM Db2 v11.5.4

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66%

ML projects use Relational data

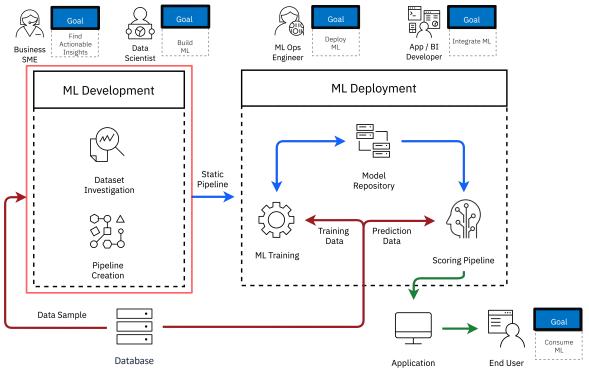
Source: The State of Data Science & Machine Learning 2017, Kaggle, October 2017 (based on 2017 Kaggle survey of 16,000 ML practitioners)



Machine Learning Workflow in an Enterprise

ML Dev Challenges:

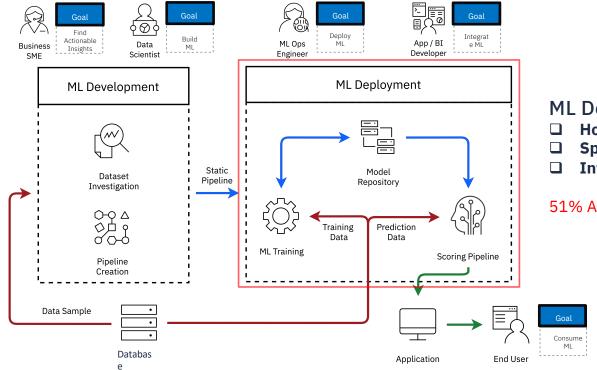
- **Regulated data** (e.g., GDPR)
- **Data Volume** (data >> Dev env)
- **Noisy data** (25% data are noisy)





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Machine Learning Workflow in an Enterprise



ML Deployment Challenges:

- Hosting
- Speed
- Integration

51% AI projects don't go beyond experiments



Accelerating and Optimizing AI Lifecycle with IBM Db2

01

Integrating Opensource Models with Db2

02

Developing and Deploying Db2-Native ML Models



Solution 1: Bring your Open-Source Models to Db2



While the models may be centrally trained, the resulting inference pipelines will be deployed everywhere...to make inferences ("scoring") where the data is.

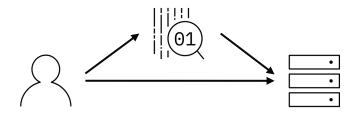
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Agrawal et al. Cloudy with high chance of DBMS: A 10-year prediction for Enterprise-Grade ML (CIDR '20)



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Use Cases for in-database Scoring



Latency-sensitive Decisions

Instantaneous predictions

Examples:

- Payment processing
- Fraud detection
- Loan/claim pre-approval

Large Batch Predictions

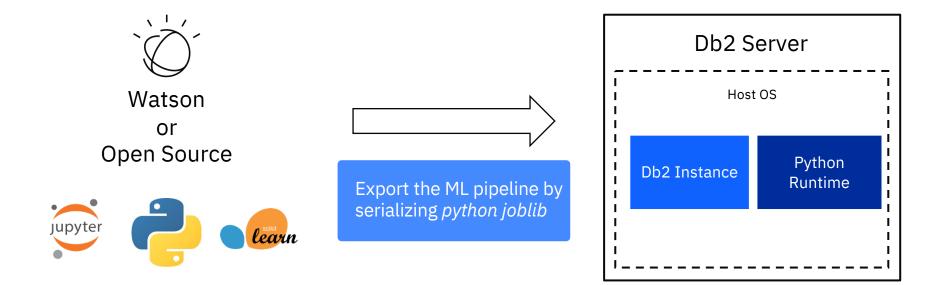
Real-time prediction using "fresh" and large operational data

Examples:

- Anomaly detection
- Escalation risk prediction
- Dynamic price optimization



Python UDF: Scoring Python Models via Db2

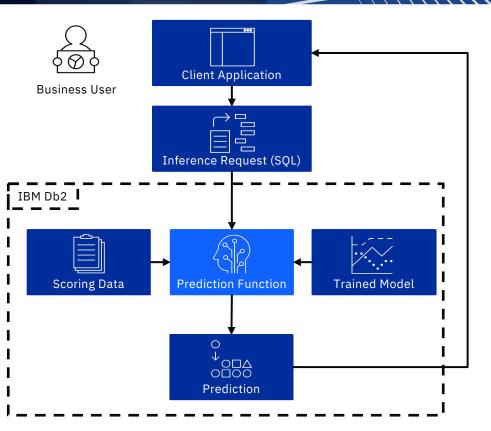




In-db Inferencing

Benefits:

- ML Infrastructure
- Low-latency
- High-throughput
- Simpler Integration





5x Speed up of Inferencing with IBM Db2

Model & Dataset

Logistic Regression (scikit-learn) Model

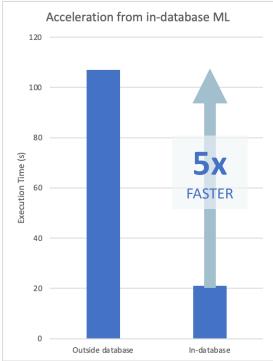
Batch size: 800k rows

Scoring on a Separate System

Data retrieved (over network) from Db2, scored, and written back to Db2: 1m47s

Scoring with Db2

Data retrieved, scored, and written back inside Db2: 21s



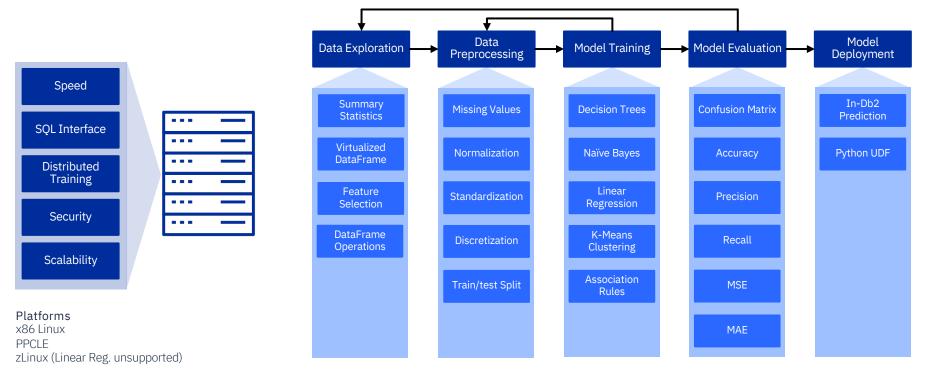


Solution 2: Build and Deploy ML Models inside the Database



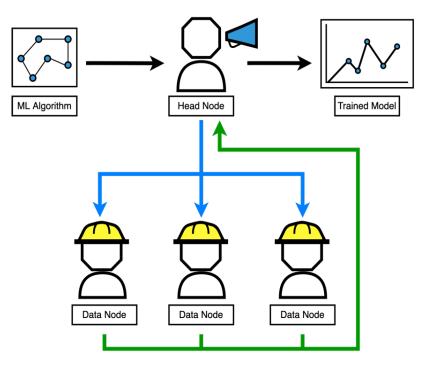


Db2 11.5.4 ML Capabilities





Distributed Model Training

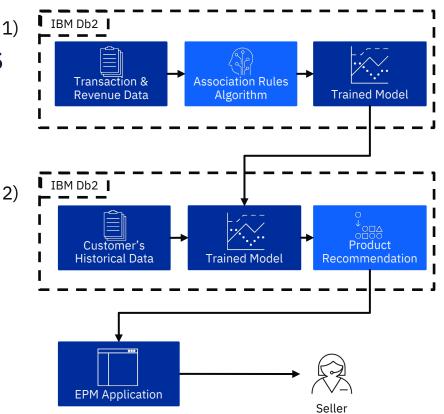




Real Use Case: 1) Product Recommendations

IBM Sales team is finding product recommendations for customers using Db2's ML algorithms on the data stored in Db2 :

- Segmenting customers using k-means clustering algorithm
- Finding product recommendations using association rules mining algorithm



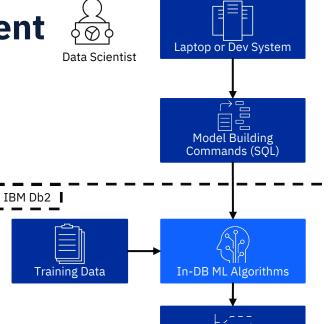
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Demo: Developing and Deploying Db2-Native ML Models



In-Db2 Model Building & Automated Model Deployment



Trained Model

Benefits:

- Speed
- IT cost savings
- Simpler Architecture
- Simplified Governance



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Challenges

Benefits of ML with Db2

Talent Gap	SQL interface for ML Deployment
Sensitive data	Virtualized data access and model building
Data transfer costs	In-Db2 ML – no data transfer
Infrastructure	Secure and scalable Db2 Infrastructure
Infrastructure Inference performance	Secure and scalable Db2 Infrastructure In-Db2 scoring of Db2-native and open source models



Demos and Tutorials

Demos:

- Build a Customer Segmentation Model with Db2 (K-Means Clustering)
- **Build a Classification Model with Db2** (Decision Tree)
- Build a Regression Model with Db2 (Linear Regression)
- Integrate a Db2-native model with a Cognos Dashboard

Hands-On:

• Tutorials and Jupyter Notebooks

Documentation:

Db2 11.5 Knowledge Center